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NATURAL SEARCH MARKETING

While optimizing website content and HTML code is important, it is only one small component of a successful SEO campaign. Computer Trekkies SEO team follows suit by providing clients with long-term link building strategies.

Natural Search Services

- **Link Building** and selection
- **On-Page Optimization**
- **Web Traffic and Analytics**
- **Keyword Analysis** reporting

About Computer Trekkies

Based in Fort Myers, FL and Inkster, MI, Computer Trekkies has provided quality search engine marketing management services since 2002, generating hundreds of millions in revenue for its B2B and B2C clients.

Unlike paid search (PPC), where you can manage and optimize thousands of keywords, with natural search (SEO), websites can effectively optimize only a handful of competitive keyword phrases. Therefore, the best SEO efforts will be worthless if you are focusing on the wrong keywords.

Link Building — External linking is the primary factor determining a site’s natural ranking on Google. Few SEO campaigns will be successful without on-going link building efforts.

On-Page Optimization – Based on predetermined target keywords, on-page recommendations will include suggested revisions to:

- **Title Tags**
- **Page copy**
- **Site Maps**
- **Style tags**
- **Navigation**
- **Meta tags / Alt tags**



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